



**A Publication of the American Business Law Association, Inc. d/b/a  
Academy of Legal Studies in Business**

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Office of the ALSB Executive Secretary  
Miami University - Oxford OH 45056  
www.alsb.org 1-800-831-2903

## **Speakers Highlight Annual Conference**

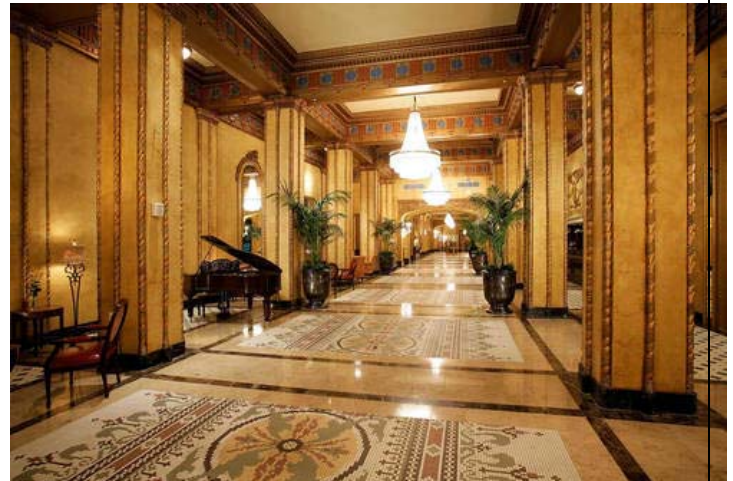
**Waldorf-Astoria's Roosevelt Hotel is Site of 2011 ALSB Annual Conference**

Dear Colleagues,

Our Annual Meeting in New Orleans at the Roosevelt Hotel (a Waldorf-Astoria property) is fast approaching on August 10, 2011, and it is shaping up to be wonderful event for our members, colleagues, and families. Thanks to everyone who helped put this great program together and don't forget to register and book your hotel rooms early.

On behalf of both sponsoring schools, Yale University and Tulane University, a special welcome to all newcomers. Your Executive Committee looks forward to meeting you at the Newcomers Lunch on Wednesday August 10.

**For our plenary speaker at lunch on Thursday August 11, we will welcome the Mayor of New Orleans The Honorable Mitch Landrieu, or a member of his cabinet.** This will give us a first-hand look at the leadership of a great American city that not only has struggled with grace through adversity but has emerged all the stronger for it. **That morning, David Korn, a Tulane University graduate and partner in the New Orleans Law Firm Phelps Dunbar (and new ALSB member), will be the**

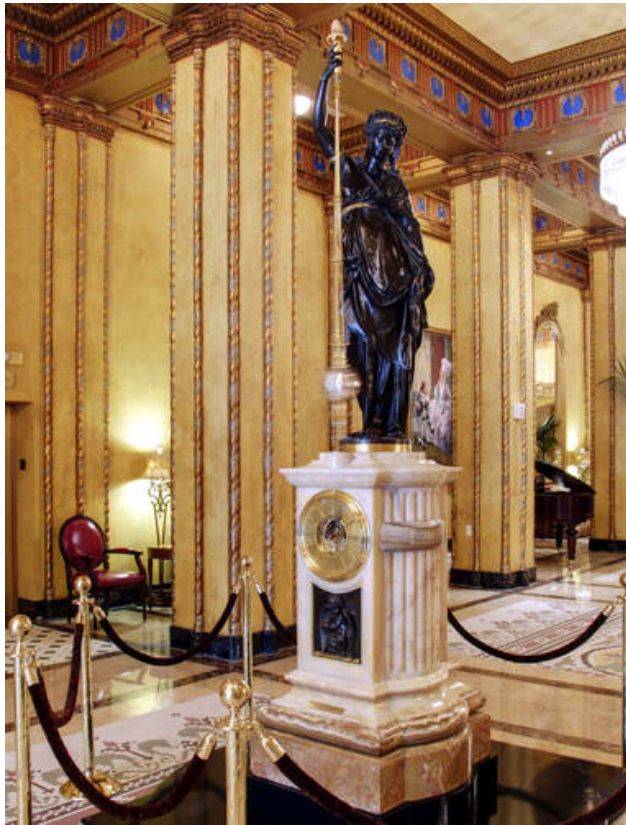


*Lobby of the Roosevelt Hotel*

**Employment Law breakfast guest speaker.** David specializes in employment law, representing private employers, insurance companies, and governmental entities in all facets of labor and employment law throughout the Gulf South. On Thursday afternoon and evening, enjoy the Women's Tea and the GLB Cocktail Party.

Join us for a variety of cutting-edge and insightful paper presentations and panels  
*continued on page 2*

throughout the conference. Workshops include the Workshop on Empirical Legal Studies on the morning of August 10 and the Technology in Teaching Workshop: Matching the Medium to the Message that afternoon. Later on Wednesday, stroll the Tulane campus at the Icebreaker Reception sponsored by our colleagues at Tulane University. The by-invitation-only *ABLJ* Invited Scholars Paper Development Colloquium will be the afternoon of August 11.



*Antique Clock in Hotel Lobby*

On Friday morning August 12, hone your pedagogical skills at the Master Teacher Symposium. Then enjoy lunch in the air-conditioned splendor of the Tea Room at the New Orleans Zoo and walk on the wild side among the rhinos, tigers, birds, and other beasts. That evening, check out the fine arts scene with free wine and hors d'oeuvres (and discounted prices) at four local art galleries on Royal Street.

**Professor Karen C. Sokol of Loyola University New Orleans College of Law and Dr. Dean Moosavi of the University of Massachusetts Dartmouth** (see page 15 of this newsletter) will bring their first-hand experiences and research to bear on the BP oil spill in the Gulf at a lunch on Saturday August 13 sponsored by both the Environmental Law and Sustainability and Ethics Sections. An optional field trip to a remediated beach will also be available. Then, Saturday night, put on those fancy duds you've been saving for that special occasion and shimmer into the Blue Room for the Banquet.

See you soon,  
Constance E. Bagley  
Program Chair  
Yale School of Management



### **Proposed ALSB section on *Healthcare & the Life Sciences***

For those interested in this, contact Josh Perry at Indiana University at [joshperr@indiana.edu](mailto:joshperr@indiana.edu). An afternoon coffee will be scheduled in New Orleans for Thursday to discuss this proposal. Watch the ALSB website for developing details.

# President's Message: Janine Hiller



Dear Friends,

I am writing this letter at the end of the year; two exams are over and waiting to be graded, one is yet to be given, my blank to-be-filled-in annual report is staring me in the face, and my daughter will be graduating from college in three days. Where has the time gone, and why isn't there more of it? Those of you who are able to deftly keep all the family, teaching, researching, service, travel, "balls in the air," must send me your secrets, pronto.

While the last letter was fun to write as I had just had the pleasure of seeing you all at the Richmond conference, and because the Richmond conference was over (it's a conference chair thing), this letter has a more serious slant, and will be more long-winded. The Executive Committee is embarking upon a review of the ALSB Strategic Plan, goals, and actions, focused on strengthening the position of the academy, and serving its members in the most effective manner.

Over the past year or so, themes of journal rankings, quality of research, and professional recognition have made the rounds of listservs, conferences, and general conversations between members. The Denver conference featured a panel discussion and the EC followed up with a Legal Scholarship Statement, which is posted on the ALSB website and is available for use by members. At the Richmond conference, the ABLJ sponsored an invited Research Symposium, and provided detailed review and critical evaluation of participant research. In addition to these recent additions, members are able to visit the website to access teaching cases, course syllabi, and publications related to the role of law in business schools.

Supporting the membership and providing tools for success is an ongoing process, and ways are always sought to improve or effectively maintain the Academy's contributions. So it was, that we reached the topic of how to provide the American Business Law Journal with

deserved recognition for research excellence, particularly among business schools.

Last year, both Dan Cahoy (Editor in Chief, ABLJ) and I corresponded with a contact at the Financial Times, to officially propose and support that the American Business Law Journal be included in the list of "top" business journals. After several attempts, we were told that the list had recently been reviewed, the ABLJ would not be included, and that another review would take place in approximately three years. It seems that the FT uses a confidential group of advisors to review the list and to make recommendations.

To affect the rankings, we would need to increase the visibility of the ABLJ during the next three years. Marketing efforts of business schools, graduate programs, and universities, are focused in part on impacting the rankings and increasing the recognition factor for their program. Yet, our challenge was exponentially harder, requiring us to increase the visibility of a journal to an invisible group.

As the Executive Committee of the ABLJ and the Executive Committee of the ALSB exchanged ideas, we eventually questioned whether we were getting lured into the rankings game while losing sight of our core mission. So, we revisited the Mission Statement and Strategic Plan. You can find these on the ALSB website. It is worth repeating the 2003 Strategic Plan ALSB Core Purpose:

- To provide a home for colleagues who teach law in business programs---a place of support and sharing of teaching and research---and for others who share our core ideology.
  - To assure that law is recognized as foundational to markets and to business and is incorporated in the curricula for business and management students.
  - To promote the stature of business law
- continued on next page*

education to our many publics by articulating law's value as a positive force in management and in society.

The strategic goals include; Education and Development, Advancing Knowledge, Professional Management Education, Recognition, Connection with other Disciplines, Global network, Collegiality, and Advancing the Academy. These purposes and goals are well focused, however since 2003 there have been technology developments, new media outlets, social media, accreditation standards, and changing demographics in business schools.

The Executive Committee therefore committed to a special meeting in June, 2011 to review the Strategic Plan and actions to accomplish the goals in light of the evolving nature of the academy and its environment. A draft will be made available to the members at the Annual Meeting in New Orleans, and a method of feedback will be available for those not in attendance.

What began as an attempt to gain global recognition for one of our journals and the research of our members, evolved into the realization that we must review, and if necessary reposition, our strategic plan in order to raise the profile of our academy.

The academy is you and I; it is reflected in our research, our service and our teaching. There is no magic phrase to make this happen overnight. It will be hard work, and it will require individuals to step up to help---even though we are all busy people. However, the history of the ALSB is filled with individuals who have agreed to help when asked, and who have pitched in to help without being asked.

I look forward to seeing you in New Orleans, and working with you on the update to our strategic plan, goals, and action items. With best wishes for a wonderful summer,

Janine

### **NEW ORLEANS CONFERENCE CHECKLIST..**

- 1) get your nominations for the distinguished faculty award to **LUCIEN DHOOGHE** by **June 1** (see page 11 of this Newsletter);
- 2) fill out call-for-papers/participation from the ALSB website ([www.alsb.org](http://www.alsb.org), "annual conference" link) and email it to **CONNIE BAGLEY** by **June 1** for regular track and poster session track and panels (download completed paper by July1);
- 3) fill out the early bird registration form, also online ([www.alsb.org](http://www.alsb.org), "annual conference" link) and email it, along with your check or credit card information, to **DAN HERRON** by **July 1**;
- 4) make your hotel reservations by JULY 4, 2011; and, as usual, it is FIRST-COME, FIRST-SERVED! THE LINK IS ON THE ALSB CONFERENCE WEBPAGE
- 5) if you want to compete for the Holmes-Cardozo award, indicate so on the call-for-participation form and get your paper to **Program Chair CONNIE BAGLEY electronically** by **June 1** (see page 8 of this Newsletter);
- 6) if you are sponsoring a student paper, please make sure that **DENISE SMITH** has the paper by **June 1** (see page 14) ;
- 7) if you'd like to submit a paper for the Virginia Maurer Best Ethics Paper, INDICATE SO ON THE CALL-FOR-PARTICIPATION AND DOWNLOAD YOUR PAPER BY **JUNE 1**; (see page 8 of this Newsletter);
- 8) if you want your paper refereed for the *PROCEEDINGS*, SEE THE CHECKOFF IN THE CALL-FOR-PARTICIPATION IN THE ONLINE CALL-FOR-PAPERS (see page 13 of this newsletter);
- 9) if you want CLE credit for the 2011 conference, fill out the CLE Section on the ON-LINE conference registration form; this information will then be transmitted to our CLE Liaison.

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ACADEMY OF  
LEGAL STUDIES  
IN BUSINESS

*From the Executive  
Secretary.....*



For most of us, then end of the term is either upon us or over and that means that we can set our sights on our annual “reunion,” the ALSB Annual Conference. Connie Bagley has been hard at work getting everything set up. Our section leaders have been doing the same for their section get-togethers. See the “Speakers” link on the ALSB Conference webpage link at the ALSB site.

Your Executive Committee has been busy as well. We met in San Antonio in conjunction with the SALSBS meeting for our mid-year meeting. (And, a wonderful meeting that was...so SALSBS folks know how to put on a good show!) The Executive Committee is also meeting in Blacksburg, Virginia for a two day workshop in June to retool the ALSB strategic plan. ALSB President is hosting us at her school, Virginia Tech.

I had the good fortune of attending the NEALSBS regional conference in early May in Lenox, Mass. The group voted on the “best regional conference in the universe” and surprisingly NEALSBS WON UNANIMOUSLY. It was a great conference.

All kidding aside, our eleven regional meetings are wonderful, each with their own local flavor and traditions! I hope to see many of you in New Orleans, especially those who I had the pleasure of seeing at the regional conferences.

**Go to the ALSB website ([www.alsb.org](http://www.alsb.org)) and click on the Annual Conference link for all conference information. Note that we are now fully electronic: all conference registrations and conference calls-for-participation will be done electronically from the webpage--no paper copies to mail in!**

Dan Herron  
ALSB Executive Secretary

*The ALSB Newsletter is published under the auspices of the AMERICAN BUSINESS LAW ASSOCIATION, INC. D/B/A ACADEMY OF LEGAL STUDIES IN BUSINESS, an Illinois non-profit corporation. The ALSB is a national association that promotes and encourages scholarship and superior teaching of business law, legal environment, and other legal or law-related courses in colleges and universities other than professional law schools. Membership in the ALSB is \$60 per year (July 1st - June 30th; pro-rated after Nov. 1st) and includes a subscription to this Newsletter, published three times per academic year: Fall, Winter, and Spring. Information regarding this Newsletter as well as the ALSB in general may be obtained by contacting: Daniel J. Herron, Executive Secretary, Academy of Legal Studies in Business*

# NOLA Conference Schedule of Events



DAY/TIME	EVENT	ROOM
<b>Tuesday August 9</b>		
1-5PM	Executive Committee w/ lunch	Long Board Room
2-5PM	Conference Registration	Bienville
6-9PM	Set up for exhibitors	Waldorf-Astoria Ballroom
8AM-6PM	ALSB office	Bienville
<b>Wednesday August 10</b>		
8AM-4:30PM	Conference Registration	Bienville
8AM-4:30PM	Exhibits	Waldorf-Astoria Ballroom
9AM-12Noon	Workshop: Empirical Legal Studies	Bienville
9AM-12Noon	House of Delegates	Conti-Lafitte
12-1:30	Newcomers Lunch	Orpheum Room
1:30-3:00	Breakout sessions	Pontalba, Conti, Lafitte, Napoleon, Producers, Directors
2:45-3:45	Coffee Break	Waldorf-Astoria Ballroom
3:30-5:15	"The Technology of Teaching: Matching the Media to the Message."	Opheum

5:30-7:30	Ice-Breaker Reception-TULANE	offsite at Tulane
<b>Thursday August 11</b>		
7:30AM-5PM	Conference Registration	Bienville
7:30-9AM	Continental Breakfast	Waldorf-Astoria Ballroom
7:30-9AM	Employment Law Section Breakfast	Orpheum Room
9AM-12PM	Breakout sessions	Pontalba, Conti, Lafitte, Napoleon, Producers, Directors
10:15-10:45AM	Coffee Break	Waldorf-Astoria Ballroom
12-1:30PM	Plenary Lunch	Orpheum Room
		Pontalba, Conti, Lafitte, Producers, Directors
1:30-4:30PM	Breakout sessions	ABLJ "Invited Scholars" Paper Development Colloquium: Napoleon Room (by invitation)
3-3:30PM	Coffee Break	Waldorf-Astoria Ballroom

4:30-6PM	Women's Tea	Pontalba
5:30-7:00PM	GLB Cocktail Party	Napoleon
6-7:30PM	ABLJ Cocktail Party	Orpheum Room
7:30-10:30	Past Presidents' Dinner	Offsite
6-8PM	Art Galleries	Royal Street
<b>Friday August 12</b>		
7:30AM-5PM	Conference Registration	Bienville
7:30-9AM	Continental Breakfast	Waldorf-Astoria Ballroom
7:30-9AM	JLSE Staff Breakfast	Roosevelt
7:30-9AM	ADR Section Breakfast	Napoleon
7:30-9AM	Marketing and Sports Law Section Breakfast	Pontalba
7:30-9AM	Technology Section Breakfast	Conti-Lafitte
9AM-12Noon	Master Teacher Symposium	Orpheum Room
10AM-11AM	Coffee Break	Outside of Orpheum Room
12Noon	LEAVE FOR LUNCH AT ZOO	
<b>Saturday August 13</b>		
7:30AM-5PM	Conference Registration	Bienville

7:30-9AM	Continental Breakfast	Waldorf-Astoria Ballroom
7:30-9:00AM	Int'l Section Bkfst & Session	Orpheum Room
9AM-10:15PM	Breakout Sessions	Pontalba, Napoleon, Producers, Directors, Conti, Lafitte
10:15-10:45AM	Coffee Break	Waldorf-Astoria Ballroom
10:45-12noon	Breakout Sessions	Pontalba,Conti, Lafitte, Napoleon, Producers, Directors
12-1:30PM	Environment and Ethics Sections Lunch & Speaker	Orpheum Room
1:30-4:30PM	Breakout Sessions	Pontalba,Conti, Lafitte, Napoleon, Producers, Directors
3-3:30PM	Coffee Break	Waldorf-Astoria Ballroom
4:30-5:30PM	Business Meeting	Orpheum Room
6-7:30PM	Cocktail Party	
7:30-10:30PM	Banquet	Blue Room
<b>Sunday August 14</b>		
9AM-12noon	Exec Comm Meeting	Long Board Room

# NEW ORLEANS - 2011 CONFERENCE AWARDS INFORMATION

**\*\*\*The Holmes-Cardozo Award, the Proceedings Submissions (and distinguished proceedings awards), the CIBER-ALSB International Case Writing Competition, and the Virginia Maurer Ethics Paper Award can now be submitted through the CONFERENCE CALL FOR PARTICIPATION ELECTRONIC FORMAT found on the conference website.\*\*\***



*be reviewed for these awards. Please submit an ELECTRONIC VERSION of your paper prior to June 1, 2011 via the CALL FOR PARTICIPATION link on the conference website. See PROCEEDINGS on page 13 of this newsletter for the formatting requirements for the proceedings.*

## **HOLMES/CARDOZO AWARD**

For the 2011 meeting in New Orleans an outstanding paper will be selected for the **Holmes/Cardozo Award**. The author(s) must be a member of the ALSB and one author must be present in New Orleans to present the paper. The American Business Law Journal will have a right of first refusal to publish the award-winning paper; and, as such, *you may not simultaneously submit your paper elsewhere for publication consideration*. In addition to your sending in the call-for-papers, **please submit an ELECTRONIC VERSION of your paper prior to June 1, 2011 via the CALL FOR PARTICIPATION link on the conference website.**

The Holmes/Cardozo award was established to recognize significant, unpublished original legal research. The major factors in judging a submission are its scholarly contribution, research quality, topic interest, writing quality, and readiness for distribution. The main criterion is "excellence in legal scholarship," which takes many forms. However, comprehensiveness of research, insightful analysis, writing craftsmanship, and format (i.e. blue-book form) are important criteria as well.

To assure that the refereeing will be done anonymously, no identifying feature should appear. [If the paper exceeds 20-25 pages, it may be abstracted for presentation purposes only.] All submissions will be notified in advance so that the non-winning papers may be submitted for publication consideration elsewhere.

## **DISTINGUISHED PROCEEDINGS PAPERS**

This double-blind peer review award recognizes outstanding papers submitted for the Proceedings. *Papers submitted for the Proceedings will automatically*

## **VIRGINIA MAURER OUTSTANDING ETHICS PAPER AWARD**

For the fifth year, the University of Florida is sponsoring the "Outstanding Ethics Paper" in honor of ALSB Past President and University of Florida Professor Virginia Maurer. Please submit an ELECTRONIC VERSION of your paper prior to June 1, 2011 via the CALL FOR PARTICIPATION by June 1. The paper must also be presented at the 2011 NOLA Conference.

## **ALSB INTERNATIONAL CASE WRITING COMPETITION**

The ALSB is pleased to announce the "ALSB International Case Writing Award." The submitted "Harvard-style" teaching case must (1) be in English, (2) have been written after 2006, (3) not have been published elsewhere (even through an internal publisher, such as Harvard Business Publishing), and (4) be accompanied by a teaching note that analyzes the case and provides suggestions for teaching it, including discussion questions. The teaching note should cite relevant authority (with appropriate citations in Blue Book form) but need not be comparable to a law review piece. At least one of the authors must be a member in good standing of the ALSB and must present the case at the New Orleans Annual Conference.

All types of business law and legal environment of business topics are welcome.

A monetary prize will be awarded to the winning submission. In addition, subject to mutually-agreeable editing to meet Journal of Legal Studies Education (JLSE) standards, the winning submission will be published in the JLSE. Both the winning case and all others judged highly will also be made a part of the ALSB Case Collection accessible on the members-only portion of the ALSB webpage. (*con't on next page*)

Please submit an **ELECTRONIC VERSION** of your case and teaching note prior to **June 1, 2011**, via the **CALL FOR PARTICIPATION** link on the website.

#### **ABLJ and JLSE HOEBER AWARDS**

The journals will be announcing their annual awards in **NEW ORLEANS**. The *ABLJ* editorial staff selects three articles from the most current volume, two articles designated for excellence in research and one article chosen as the outstanding article of the volume. The *JLSE* editorial staff selects one or more articles from the most current volume as the outstanding article for the year. All of these awards carry cash stipends donated through the generosity of Ethel Hoeber in memory of her husband Ralph C. Hoeber.

#### **STUDENT AWARD TO BE PRESENTED IN NEW ORLEANS**

An annual award of \$250 and a plaque commemorating the receipt of the Genave King Rogers and University of Tulsa Excellence in Undergraduate Research will be presented to the student selected at the annual meeting of the Academy of Legal Studies in Business in New Orleans. The undergraduate student paper award is currently sponsored through the generosity of the Irwin-McGraw-Hill Publishing Company which also sponsors the popular Charles Hewitt Master Teacher Symposium. The Genave King Rogers award will honor the specific student award winner while Irwin-McGraw-Hill underwrites and honors all the students participating in the competition.

#### **JOURNAL OF LEGAL STUDIES EDUCATION**

The *Journal of Legal Studies Education* solicits manuscripts. The *JLSE* is the premier source for peer-reviewed pedagogical research in the legal studies discipline. We welcome manuscripts on a variety of topics of interest to legal studies professors—among them, new and innovative courses, ideas for teaching individual legal studies subjects, effective teaching techniques, optimal design of the legal studies curriculum, and case studies. Submission information is available at <http://www.wiley.com/bw/submit.asp?ref=0896-5811&site=1>. Please direct any questions to Editor in Chief Tonia Murphy at the University of Notre Dame, [tmurphy1@nd.edu](mailto:tmurphy1@nd.edu).

#### **Workshop Announcement Introduction to Empirical Legal Studies**

Empirical legal studies is a rapidly growing field of study that offers numerous opportunities for legal research and publication. Based upon very strong demand in prior years at conference panel sessions, I am pleased to announce our very first “Introduction to Empirical Legal Studies” workshop. The workshop will be held at the 2011 Academy of Legal Studies Annual Conference in New Orleans. The workshop is tentatively scheduled for 9:00am to noon on Wednesday, August 10<sup>th</sup>.

This half-day event is designed to familiarize participants with the basic goals and methods of data-based research. You will learn about the goals of empirical legal studies, some of the basic terminology, and how such studies are conducted. You will also learn about how to read and interpret an empirical research article as well as use that work in your own research. Keeping formulas and equations to a minimum, the workshop will focus on the concepts and goals of empirical legal studies and how interested scholars can participate. The goal of this workshop is to enable legal scholars to speak the language of empirical work and to co-author with quantitatively-trained scholars to explore legal questions.

This jargon-free workshop is designed for individuals who have no background in statistics or complex mathematics. There will be a welcoming environment where all questions about statistics, no matter how simple, will be part of the discussion. So if you were ever interested in learning about what all the quantitative fuss was about statistics, but were afraid to ask, this is the workshop for you.

For more information, please contact Robert Bird, University of Connecticut, at [robert.bird@uconn.edu](mailto:robert.bird@uconn.edu).



## MICHIGAN 'S CINDY SCHIPANI DECLARES FOR ALSB OFFICE

Dear Colleagues,

I am writing to ask for your support for my candidacy for the office of Secretary Treasurer of our Academy. As I mentioned recently on ALSB Talk, I have become inspired by a comment made by the incoming Dean of the Ross School of Business at a faculty forum. She mentioned how institutions can find opportunities in the midst of turbulent times. In these turbulent times, business law and business ethics faculty members have the unique opportunity to take business education to a higher level of excellence by preparing managers to lead organizations and society. If elected to serve ALSB as an officer, I hope to be able to grasp the opportunities these turbulent times afford, by promoting the importance of business law and business ethics teaching and research at our schools.



I have been a member of the ALSB for over twenty years. My first presentation at an ALSB meeting was in New Orleans in 1987. I came away from that New Orleans meeting with many mentors and friends. The advice and guidance I have received from so many of you has been invaluable to my career. I want to give back to this valued organization by serving on the Executive Committee and returning my appreciation for all the support I have received for years. Somehow, New Orleans seems a fitting place to seek election, after first soliciting your support for my career in that fine city many years ago.

I have been a faculty member at the University of Michigan since 1986. I have served as an officer of the Tri-State ALSB and currently chair the Law, History, and Communication Area (which includes Business Ethics) at the Ross School. I have been energized by attending our national and regional meetings, through the various academic sessions and social events. Over the last few years I have been working with some of our members on a project regarding the significance of mentoring and networking for rising to positions of leadership in business. The ALSB is a prime example of how important mentoring and networking are for academic success as well. I can think of no organization better at presenting mentoring and networking opportunities, both formal and informal, for its members.

If elected, I will welcome your help and ideas about how the Executive Committee can best serve the membership. A few issues that come to my mind involve efforts to blow our own horn by promoting everything our discipline has to offer; to expand our membership; to reach out not only to new members of the business law and business ethics professions but also to our counterparts around the world. Our organization has been enriched by going international and I believe we could reach out even farther.

It would be a privilege and an honor to serve on your Executive Committee, if you'll have me. I'm looking forward to seeing you soon in New Orleans.

All the best,

Cindy

# *Distinguished Career and Early Career Awards*

## Email nominations to ALSB Past President Lucien Dhooge at

[lucien.dhooge@mgt.gatech.edu](mailto:lucien.dhooge@mgt.gatech.edu)

Name of Award: **Early Career Achievement Award**

**Purpose of Award:** To recognize those faculty members of the ALSB whose careers show exceptional promise based upon their early accomplishments

**Criteria Nominees Must Meet:** Faculty members are eligible for this award if they meet the following criteria:

- Must have held a full-time position as a professor, teacher or instructor of legal studies in business, business law, or the legal and ethical environment of business or other related disciplines (the “Fields”) in a college or university for a total of not more than eight years; and
- Must have been a member of the ALSB for a minimum of three years.

**Standards for Selection:** Faculty members selected for this award must have demonstrated excellence in:

- Research, which might be evidenced by publications, grants, scholarly presentations, cited studies;
- Teaching, which might be evidenced by student comments, innovative course development, peer commentaries, and awards; and
- Service, which might be evidenced by contributions to the ALSB, its regional associations, its sections, and its journals.

**Timing of Presentation:** This award is given each year that a candidate is deemed worthy by the Award Selection Committee (as defined below). The presentation will be made during the banquet at the annual ALSB meeting. It is anticipated that this will be an annual award to one candidate.

**Timing of Nominations:** Nominations will be due no later than **June 1** and will be sent to the chair of the Award Selection Committee.

**Nature of Nominations:** Nominations shall consist of the following:

- A letter from a sponsoring ALSB member;
- This letter should document that the nominee meets the criteria for this award;

- This letter should summarize how the nominee has demonstrated excellence in research, teaching, and service during the early years of the nominee’s academic career; and

- This letter should be accompanied by the nominee’s curriculum vitae.

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Name of Award: **Distinguished Career Achievement Award**

**Purpose of Award:** To recognize faculty members of the ALSB who serve as exemplars of excellence.

**Criteria Nominees Must Meet:** Faculty members are eligible for this award if they meet the following criteria:

- Must have held position as a professor, teacher or instructor of legal studies in business, business law, or the legal and ethical environment of business or other related disciplines (the “Fields”) in a college or university for a total of twenty or more years; and
- Must have been a member of the ALSB for a minimum of ten years.

Faculty members who are recently retired are eligible for the award, provided that they otherwise meet the criteria.

**Standards for Selection:** Faculty members selected for this award must be recognized as leaders or standard bearers within the Fields.

**Timing of Presentation:** This award is given each year that a candidate is deemed worthy by the selection committee. The presentation will be made during the banquet at the annual ALSB meeting. Unlike the Early Career Achievement Award, it is anticipated that this will not be an annual award. The presentation of the Distinguished Career Achievement Award will occur when the exceptional person is selected.

**Timing of Nominations:** Nominations will be due no later than **June 1** and should be accompanied by:

- A nominating letter detailing why the individual should be recognized with this award;
- Brief summaries of the nominee’s career highlights, including service to the ALSB; and
- The nominee’s curriculum vitae.

## *Kansas City - heart of America - in 2012!*

Kansas City's fountains and the Spanish architecture of the Plaza adorn our 2012 ALSB meeting site. The grand Intercontinental Hotel, overlooking the Plaza's 15 blocks of shops and restaurants, serves as our host for the August 7-11 conference.



The conference opens Wednesday afternoon with a tour of the Truman Presidential Library, followed by an elegant reception on the European floor of the Nelson-Atkins Museum of Art. Consider presenting a paper Wednesday morning comparing Truman era versus 21<sup>st</sup> Century administrative regulations or Presidential authority, history of the Administrative Procedures Act (first implemented during the Truman presidency) or other historical perspectives.

A Missouri Supreme Court Justice will be our Plenary speaker on Friday. Guest speakers will be focusing on how nonattorneys interpret and implement regulation and what we should teach our nonlawyer business students about the law. It is difficult to add large blocks of information to already packed classes, so everyone should also develop a related short teaching tip to accompany your scholarly paper.

If you didn't get enough Jazz in New Orleans, you'll love Kansas City's jazz clubs. On Thursday evening we've scheduled a local barbeque feast – in the atrium between the American Jazz Museum and the Negro Baseball League Museum – both open for our enjoyment.

Consider driving to Kansas City, so you can explore more of KC or Missouri before or after the conference. Come early and join the gangster tour of Prendergast era haunts. With the great hotel rate of \$129 a night (and free parking), stay an extra night in KC to visit the Hallmark Crown Center shops or Hallmark tour or the World War I Museum next door in the Liberty Memorial or the children's science museum across the street in Union Station. The old downtown area is full of Jazz clubs, and the Steamship Arabia's sunken treasures can be viewed after enjoying lunch at the old market. For the zoo enthusiast, check out KC's zoo. Maybe you can take in a KC Royals baseball game or venture 3 hours South to Springfield (Queen City of the Ozarks) for a Cardinals AAA game. Then it's just a half hour to Branson – with over 30 theatres and Silver Dollar City on the shores of Table Rock Lake.

*Kansas City here we come !*

*Carol Miller, Missouri State University  
ALSB 2012 program chairperson*

# **PUBLISHING SELECTED PAPERS – 2011 REFEREED PROCEEDINGS**

**National Proceedings Editor: Professor Ronnie Cohen, Christopher Newport University**

Papers presented at the NEW ORLEANS meeting may be considered for publication in the Proceedings at the author's request. THERE IS A SUBMISSION FEE OF \$50; IF YOUR PAPER IS NOT ACCEPTED FOR PUBLICATION, THE ALSB WILL REFUND \$25 TO YOU. (This is separate from and in addition to the conference registration fee. Please make your submission fee check payable to the ALSB and pay at the CONFERENCE REGISTRATION desk when you check in at the conference.)

**If you are presenting a paper and would like to have it considered for publication in the Proceedings, you must submit via the electronic Conference Call-for-Participation and you must upload it by June 1st, 2011.**

The Proceedings for the New Orleans meeting will be double-blind, peer reviewed. The criteria for judging papers include the following:

**Relevance** - the paper should relate to business law, the legal environment, or the teaching of same;

**Scholarly contribution** - the paper: should advance or clarify the body of knowledge relating to the topic; or

- make a useful contribution to the understanding of any part of the topic; or

- make a useful contribution to the art of teaching that topic;

**Original Research** - the paper should involve "original research", defined as a paper that has neither been published previously anywhere (including but not limited to any ALSB National or Regional Proceedings) nor presented previously at any ALSB national conference or any other national conference;

**Writing quality** - the paper should fulfill its purpose or objectives and should follow standard rules of grammar regarding clarity of expression, style, sentence construction, and coherence;

**Readiness for publication** - the paper should meet ALSB form requirements, including a maximum length of 20 single-spaced pages, and should comply with the Harvard Blue Book style sheet. (20 pages maximum)

For inclusion in the Proceedings, papers submitted must fulfill all the above criteria. All papers will be blind refereed, but authors will receive the reviewers' comments. Papers accepted for publication must comply with the general instructions and guidelines. The following general instructions and guidelines are provided in the interest of uniformity and economy:

**Original:** Only an original, photo-ready paper will be included in the Proceedings.

**Length:** Papers must be no more than 20 pages in length, including footnotes, single-spaced. If an author desires to present a paper exceeding that length, it may be possible that he or she can abstract it in acceptable form between 10-20 pages \*\*footnotes only; 20 pages max; abstract for more than 20 pages).

**Typing Format:** All papers must be processed in single-spaced, Times New Roman 10 point formatting.

**Margins:** Except for the title page, the margins from the top and bottom of the page must be exactly 3/4 inch; the right and left margins must be exactly 3/4 inch. Graphs, charts and illustrations must conform to these margin requirements.

**Title Page:** The right and left margins for the title page must be exactly 3/4 inch. The title must be exactly 3/4 inch from the top of the page. Show the title in capital letters. Author: (a) Properly center the word "by" two spaces below the title; (b) Place author's name properly centered two spaces below the word "by" followed by an asterisk; (c) footnote the author's title and school affiliation.

Sample title page:

MASS TORTS AND FREE RIDERS: WILL THE MADNESS EVER END?

By

Ernest W. King\*

[The body of the paper begins here, 3 spaces below the author's name, on this, the title page.]

\* Associate Professor, University of Southern Mississippi, Hattiesburg MS

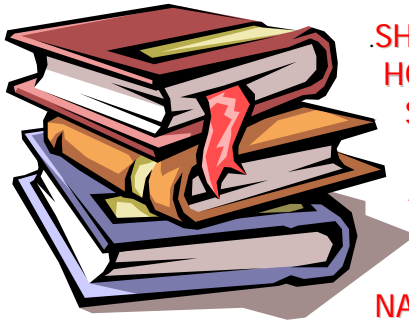
**Spacing:** Begin typing the body of the paper 3 spaces below the author's name. At the beginning of each paragraph, indent 5 spaces. Do not double-space between paragraphs or in the footnotes. The paper should be single-spaced, except for titles and headings, which should be double-spaced.

**Page Numbering:** Do not number the pages. These will be inserted when the manuscript is prepared for publication.

**Paper Size:** Format the paper to an 8 1/2 x 11 inches size.

**Footnotes:** Footnotes are to be single-spaced at the end of the paper. Double-space and center the word "Footnotes" following the last line of the text. Double-space and start the footnotes. Do not begin footnotes on a new page!

**Publication:** Papers published or to be published in regional Proceedings may not be repeated in the National Proceedings. The author must make that choice. However, the paper may be submitted for publication to the American Business Law Journal or the Journal of Legal Studies Education.



SHOW THE WORLD  
HOW GOOD YOUR  
STUDENTS ARE  
AND GIVE THEM  
A CHANCE TO  
SHOW THEIR  
STUFF ON A  
NATIONAL STAGE.

CONSIDER SPONSORING ONE OR MORE OF YOUR STUDENTS, HELPING THEM DEVELOP A PAPER TO PRESENT AT A STUDENT PAPER SESSION AT THE 2011 INTERNATIONAL ALSB MEETING IN NEW ORLEANS. IT WILL BE AN EXPERIENCE THAT NEITHER OF YOU WILL EVER FORGET.

For the eleventh year, undergraduate students will be eligible to submit a paper for possible presentation at the national meeting, and for possible publication in the ALSB Conference Proceedings. One paper will be selected as the **Outstanding Student Paper**, and that student will receive a plaque in honor of his or her work. Students whose papers are selected for publication in the Proceedings will receive a copy of the volume that includes their article. Students whose papers are selected for presentation, who cannot obtain funding from their institution, will receive a waiver of their conference *registration* fees.

Papers should be written in accordance with the guidelines established for papers submitted for publication in the Proceedings. All submissions are to be made electronically as follows:

1. Two copies of the paper in Word format. One copy must have the author's name and all information that may identify your institution removed.
2. An abstract of approximately 50 words, which may include a key word

list reflecting the topic(s) of the paper.

3. The fully completed student session submission form (see next page).

Submit the above to Professor Denise S. Smith, [dssmith3@eiu.edu](mailto:dssmith3@eiu.edu) by Friday, June 3, 2011.

All papers are blind reviewed by three members of the ALSB.

Acceptances (e-mail and s-mail) will be sent out by Friday, July 8, 2011. **By submitting a paper, the student is agreeing that if his or her paper is accepted, he or she will present the paper at the national meeting.** All presenters are invited to attend the conference including the awards presentation.

Please consider sponsoring a student. It is a rewarding experience for both students and their faculty sponsors, and *it is the kind of activity that most schools support*. Letters will be provided, upon request, to Deans acknowledging your efforts and accomplishments. Many faculty members, who have sponsored students, say that working with the student and seeing the final presentation has been one of the most rewarding activities they have undertaken as a faculty member. It's a great addition to both of your resumes.

*Papers in the area of damages will also be eligible for a possible cash award, courtesy of the Journal of Legal Economics. Be sure that your abstract indicates a damages theme to be considered.*

If you have any questions, or just want some encouragement, please contact Professor Denise S. Smith, Eastern Illinois University, by email at [dssmith3@eiu.edu](mailto:dssmith3@eiu.edu).

# Enriching the Discipline

## ...Advancements and Accomplishments of ALSB Members



**Leigh Anensen**, University of Maryland, held appointments as a Visiting Fellow in Equity Law at Wolfson College and a Visitor to the Law Faculty, University of Cambridge, England during the fall 2010 term.

**Audrey LaTourette**, Richard Stockton College of New Jersey, will be a scholar-in-residence at New York University fall term 2011.

**Connie Bagley**, Yale University, has been awarded an honorary doctorate from Lund University in Sweden.

**Wayne Staton**, Miami University, has announced his retirement after thirty-seven years of teaching.

**Mike Bixby**, Boise State, has published three articles recently: (1) *The Lion Awakens: The Foreign Corrupt Practices Act--1977 to 2010*, 12 San Diego International Law Journal 89 (2010); (2) *Trade Secret Theft and Protection*, 12 Atlantic Law Journal 59 (2010) co-authored with Prof. Chris Baughn; (3) *Bribery in International Business Transactions*, 92 Journal of Business Ethics 15 (2010), with Christopher Baughn, Nancy Bodie, and Mark Buchanan.

### Speaker and Field Trip Highlights Environmental and Ethics Sections in NOLA

**Scientist Who Cleaned Gulf Beaches & Law Professor Discuss Recent Developments in the BP Oil Spill Saga, and How to Prevent the Next One** at the 2011 ALSB ELSS and Ethics Section Luncheon, August 13, 12-1:30pm at the Roosevelt Hotel in NOLA.

If you plan to attend the ELSS and Ethics Section Luncheon, please RSVP and let us know if you are **INTERESTED IN A FIELD TRIP TO A REMEDIATED BEACH** by commenting at <http://adamsulkowski.com/alsb-elss/> or e-mailing [asulkowski@umassd.edu](mailto:asulkowski@umassd.edu).



Karen C. Sokol, Assistant Professor of Law, Loyola University New Orleans College of Law. Professor Sokol joined the Loyola College of Law faculty in 2009. Her teaching and research areas include constitutional law, torts, public international law (particularly international human rights law and international environmental law), and law and philosophy. Professor Sokol graduated from Yale Law School, where she served as Articles Editor for the Yale Human Rights and Development Law Journal and was a member of the Allard K. Lowenstein International Human Rights Clinic. After law school, Professor Sokol clerked for Judge Carolyn Dineen King of the United States Court of Appeals for the Fifth Circuit. She then worked as a policy analyst for the Center for Progressive Reform, writing a number of papers and articles on environmental and public health and safety issues, with a focus on government and corporate accountability. The year before coming to Loyola, Professor Sokol was a fellow at Georgetown University Law Center, where she worked with faculty members on scholarship

about developments in international law in response to globalization and about national and transnational tobacco control policies. She continues to focus on these and related topics in her current research.

**Dr. Sadredin (Dean) Moosavi**, Assistant Professor, STEM Department, University of Massachusetts Dartmouth. Dean's work straddles the border between the environmental sciences and science education. In the environmental sciences he focuses on biogeochemistry, climate change and coastal/beach processes in boreal and arctic wetlands as well as in rapidly eroding beach environments such as the barrier islands of the Mississippi delta and coastal Massachusetts. In science education his work focuses on the use of place-based writing and service learning to support geoscience education of undergraduates. He is also involved in the development and assessment of the various science education standards and their impact on the learning of science in K-16 classrooms.



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