

**Tuesday, August 3**

Registration	2:00 – 6:00 PM	Washington
Executive Committee Meeting and Lunch	9:00 AM – 1:00 PM	Flemish
ABLJ Invited Scholars Colloquium	1:00 – 5:00 PM	Commonwealth

<b>ABLJ Invited Scholars Colloquium</b>	<b>1:00 – 5:00 PM</b>	<b>Commonwealth</b>
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1. *A Mortal Wound for Physician-Owned Specialty Hospitals? The Legal and Ethical Prognosis for Market-Driven, Entrepreneurial Medicine in the Wake of 2010 Health Care Insurance Reforms* by **Joshua Perry**, Indiana University.
2. *Fifty Ways to Leave Your Employer: Relative Enforcement of Covenant Not to Compete Agreements, Trends, and Implications for Employee Mobility Policy* by **Norman Bishara**, University of Michigan.
3. *Moral Responsibility and Corporate Crime* by **Amy Sepinwall**, University of Pennsylvania.
4. *Evaluating the Evidence Submitted to Prove Secondary Meaning in Trademark Law* by **David Orozco**, Florida State University.

**Discussants**

Joan T. A. Gabel, University of Missouri  
 Robert E. Thomas, The University of Florida  
 Daniel Cahoy, Editor-in-Chief, ABLJ; Pennsylvania State University  
 Ann Morales Olazábal, Managing Editor, ABLJ; University of Miami School of Business  
 Stephanie M. Greene, Advisory Editor-in-Chief, ABLJ, Boston College

Dinner for ABLJ Scholars	6:00- 8:00 PM	Lemaire
Exhibits (Set-up)	6:00 – 9:00 PM	Empire

**Wednesday, August 4**

Registration	9:00 AM – 1:30 PM	Washington
Exhibits	9:00 AM – 1:30 PM	Empire
House of Delegates Meeting	10:00 AM – 12:00 PM	Dominion
Newcomer’s Lunch	12:00 – 1:30 PM	Flemish
Williamsburg and Yorktown Trip	Buses begin departing at 1:30 PM	Off-site

**Thursday, August 5**

Registration	7:30 AM – 5:00 PM	Washington
Continental Breakfast	7:30 – 9:00 AM	Empire
Marketing & Sports Law Section Breakfast	7:30 – 9:00 AM	Roosevelt
ADR Section Breakfast	7:30 – 9:00 AM	Lemaire
Exhibits	8:00 AM – 5:00 PM	Empire

## A

Academic Sessions (A1 – A7)		9:00 – 10:15 AM	
Session A1	<b>Panel:</b> <i>Getting and Keeping a Tenure-Track Job</i>	<b>Coolidge</b>	
<p><b>Robert Bird</b>, University of Connecticut (Chair)  <b>Elliot Axelrod</b>, Baruch College  <b>Daniel Cahoy</b>, Pennsylvania State University  <b>Nim Razook</b>, University of Oklahoma  <b>Karla Fox</b>, University of Connecticut</p>			
Session A2	<b>Roundtable:</b> <i>Behavioral Decision Theory: Influences on Legal and Ethical Decision Making</i>	<b>McKinley</b>	
<p><b>Ann Olazábal</b>, University of Miami (Co-Chair)  <b>Anita Cava</b>, University of Miami (Co-Chair)</p>			
Session A3	<b>Constitutional Law</b>	<b>Harrison</b>	
<p><b>Moderator: Laura Ginger</b>, Indiana University</p> <ol style="list-style-type: none"> <li><i>Freedom of Religion or Freedom from Religion</i> by <b>Burke Ward</b>, Villanova University.</li> <li><i>The Class of 2010 and the First Cathedral</i> by <b>Karen Gantt</b>, University of Hartford.</li> <li><i>Regulatory Failure as Political Success: Adapting Checks and Balances in Three Regulatory Programs</i> by <b>John Bagby</b>, Penn State University.</li> </ol>			
Session A4	<b>Marketing Law</b>	<b>Roosevelt</b>	
<p><b>Moderator: Gerlinde Berger-Walliser</b>, ICN Business School</p> <ol style="list-style-type: none"> <li><i>What's Old is New Again: FDA Regulates Tobacco Advertising to Children</i> by <b>Carol Miller</b>, Missouri State Univ.</li> <li><i>Disclosure and Deception: Regulation of Material Connections Between Ad Sponsors and Endorsers</i> by <b>Rita Cain</b>, University of Missouri-Kansas City.</li> <li><i>The "Amazing Adventures" of Super Hero</i> by <b>Ross Petty</b>, Babson College.</li> </ol>			
Session A5	<b>Intellectual Property Law</b>	<b>Wilson</b>	
<p><b>Moderator: Kevin Farmer</b>, Baruch College</p> <ol style="list-style-type: none"> <li><i>An Empirical Study: Does the Standard of Review Impact the Reversal Rate of Patent and Trademark Office Board Decisions?</i> by <b>Linda Samuels</b> and <b>Jeffrey Samuels</b>, University of Akron.</li> <li><i>The Quest for Distinctiveness in Trademark and Trade Dress Law: What It Means and How to Get It</i> by <b>David Scalise</b>, University of San Francisco and <b>Brandon Carr</b>, UC Hastings College of the Law.</li> <li><i>Silicon Economics, Inc. v. Financial Accounting Standards Board: Real or Faux Innovation?</i> by <b>Wade Chumney</b>, Georgia Institute of Technology, <b>David Baumer</b> and <b>Roby Sawyers</b>, University of North Carolina.</li> </ol>			

<b>Session A6</b>	<b>Business Organizations and Society</b>	<b>Commonwealth</b>
<b>Moderator: Robert Wiener</b> , Pace University		
<ol style="list-style-type: none"> <li>1. <i>Who Gets Caught?: Prosecutions for Financial Fraud</i> by <b>Cindy Schipani</b>, University of Michigan.</li> <li>2. <i>Discounts and Buyouts in Minority Investor LLC Disputes</i> by <b>Sandra Miller</b>, Widener University.</li> <li>3. <i>The Business-Society Social Contract: A New Lens?</i> by <b>Mark A. Buchanan</b>, Boise State University.</li> </ol>		
<b>Session A7</b>	<b>Employment / Labor Law</b>	<b>Dominion</b>
<b>Moderator: Michael J. O’Hara</b> , University of Nebraska-Omaha		
<ol style="list-style-type: none"> <li>1. <i>The Catch-22 of Ricci v. DeStefano: The Ambiguity of the “Strong Basis in Evidence” test</i> by <b>Bonnie Roach</b>, Ohio University.</li> <li>2. <i>Navigating the US-Canadian Boundary Waters of Mandatory Arbitration of Human Rights Claims in Collective Bargaining Agreements</i> by <b>Shelley McGill</b>, Wilfrid Laurier University and <b>Ann Marie Tracey</b>, Xavier University.</li> </ol>		

<b>Coffee Break</b> <i>Compliments of Cengage Publishing</i>	10:15 – 10:45 AM	Empire
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**B**

<b>Academic Sessions (B1 – B7)</b>	<b>10:45 – 11:45 AM</b>	
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<b>Session B1</b>	<b>Panel:</b> <i>Successful Research and Publication Strategies</i>	<b>Coolidge</b>
<b>Robert Bird</b> , University of Connecticut (Chair) <b>Daniel Cahoy</b> , Pennsylvania State University <b>Linda Christiansen</b> , Indiana University Southeast <b>David Orozco</b> , Michigan Technological University <b>Marisa Pagnattaro</b> , University of Georgia		
<b>Session B2</b>	<b>Cyber / Internet Law</b>	<b>McKinley</b>
<b>Moderator: Bruce Carolan</b> , Dublin Institute of Technology & the University of Maryland		
<ol style="list-style-type: none"> <li>1. <i>Internet Service Provider Liability for Copyright Infringement in Australia: Roadshow Films Pty Ltd v iiNet Limited</i> by <b>Richard Kunkel</b>, University of St. Thomas.</li> <li>2. <i>The Americans with Disabilities Act of 1990 and E-Commerce: Is There a Connection?</i> by <b>Beth Brice, Susan Jennings</b>, and <b>J. Keaton Grubbs</b>, Stephen F. Austin State University.</li> <li>3. <i>Recent ESI Case Law: The Direction of Electronic Discovery</i> by <b>Milton Luoma</b>, Metropolitan State University, <b>Vicki Luoma</b>, Minnesota State University, and <b>Chris Miller</b>, Prince Mohammad Bin Fahd University.</li> </ol>		

Session B3	Research Discussion: Ethics & CSR	Harrison
<b>Moderator: Joshua Perry</b> , Indiana University Bloomington		
<ol style="list-style-type: none"> <li>1. <i>The Role of Legal Insight Decision Making (LIDM) in Corporations: Lessons of FedEx Estrada</i> by <b>Stephanie Bardwell</b>, Christopher Newport University.</li> <li>2. <i>Toward Cooperative National Resource Damage Assessment: An Innovative Model of New Governance</i> by <b>Joseph Steinbacher</b>, Versar, Inc. &amp; Loyola University, <b>Michael Runnels</b>, and <b>Andrea Giampetro-Meyer</b>, Loyola Univ.</li> <li>3. <i>A Primer on Sustainability</i> by <b>Robert Bennett</b>, Butler University.</li> </ol>		
Session B4	Intellectual Property & Commercial Law	Roosevelt
<b>Moderator: Jere Morehead</b> , University of Georgia		
<ol style="list-style-type: none"> <li>1. <i>Hitchcock, Spielberg, Capra, and Bollywood: Why Disputes Regarding Derivative Works are Blockbusters</i> by <b>Jeff Sharp</b>, Penn State University.</li> <li>2. <i>Out of the Shadows: Shining the Light on the Anti-Counterfeiting Trade Agreement (ACTA)</i> by <b>Tammy Cowart</b>, University of Texas-Tyler.</li> <li>3. <i>Using the Resource-Based View to Determine Legitimacy in Covenants not to Compete</i> by <b>Norman Bishara</b>, University of Michigan and <b>David Orozco</b>, Michigan Technological University.</li> </ol>		
Session B5	Regulatory & Consumer Law	Wilson
<b>Moderator: Wade Chumney</b> , Georgia Institute of Technology		
<ol style="list-style-type: none"> <li>1. <i>Against Revolving Doors</i> by <b>David Zaring</b>, University of Pennsylvania.</li> <li>2. <i>Regulation: A Historical Perspective and Discussion</i> by <b>Richard Hunter</b>, <b>John Shannon</b>, and <b>Susan O'Sullivan-Gavin</b>, Seton Hall University.</li> <li>3. <i>Scope of Practice as Seen Through Medicated Contract lenses</i> by <b>Michael J. O'Hara</b>, University of Nebraska-Omaha.</li> </ol>		
Session B6	Curriculum / Pedagogy	Commonwealth
<b>Moderator: Jamie Prenkert</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>What Does Green Mean? Evaluating Sustainability-Focused Curricula in US Business Schools</i> by <b>Elet Callahan</b>, Syracuse University, <b>Richard Smardon</b>, State University of New York, and <b>Lisa Cleckner</b>, Syracuse Center for Excellence in Environmental. All with Energy Systems &amp; Sustainable Enterprise Partnership.</li> <li>2. <i>Effective Teaching Strategies for Legal Studies Classroom: How to Reach the Adult Learner (and Why 20-Somethings ARE Adults)</i> by <b>Virginia Rich</b>, Caldwell College.</li> <li>3. <i>The Ten Minute Business Law Professor: Brevity and Substance in the Teaching of Business Law</i> by <b>Robert Miller</b>, Dominican University.</li> </ol>		
Session B7	Research Discussion: Corporate Issues	Dominion
<b>Moderator: Christine Westphal</b> , Suffolk University		
<ol style="list-style-type: none"> <li>1. <i>Director Liability: Developments in Shareholders' Derivative Claims</i> by <b>Megan Mowrey</b>, <b>Stephen Cash</b>, and <b>Thomas Dickens</b>, Clemson University.</li> <li>2. <i>The Incorporation Decision: The Role of Transparency</i> by <b>David Parker</b>, <b>Pamela Peterson Drake</b>, and <b>Arthur Hamilton</b>, James Madison University.</li> <li>3. <i>Tax Issues Involving Internet Travel Sites</i> by <b>Arthur Hamilton</b> and <b>S. Brooks Marshall</b>, James Madison University.</li> <li>4. <i>The New Regulations for Financial Conglomerates: Will They Better Manage Their Risk Than the Previous Ones?</i> by <b>Elizabeth Brown</b>, Georgia State University.</li> </ol>		

<b>Plenary Lunch</b> <i>Keynote Speaker:</i> Mr. David Baugh	12:00 – 1:30 PM	Empire
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# C

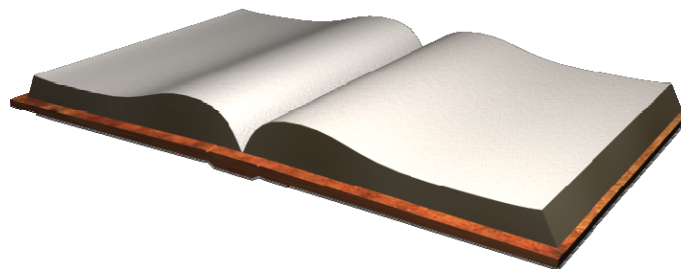
<b>Academic Sessions (C1 – C6)</b>	<b>1:30 – 3:00 PM</b>	
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<b>Session C1</b>	<b>Panel:</b> <i>Law &amp; Entrepreneurship</i>	<b>Coolidge</b>
<p style="text-align: center;"> <b>Laura Hollis</b>, University of Notre Dame  <b>Nancy Carr</b>, Community College of Philadelphia  <b>Lynn Forsythe</b>, California State University-Fresno  <b>Kimble Byrd</b>, Rowan University  <b>Anthony Luppino</b>, University of Missouri-Kansas City  <b>Eric Gouvin</b>, Western New England School of Law                 </p>		
<b>Session C2</b>	<b>Research Discussion:</b> <b>Pedagogy and Regulation</b>	<b>McKinley</b>
<p style="text-align: center;"><b>Moderator: Karen Gantt</b>, University of Hartford</p>		
<ol style="list-style-type: none"> <li>1. <i>If I Assume SWBAT©, Am I Making an Ass of U and Me?</i> by <b>Stephanie Bardwell</b>, Christopher Newport University.</li> <li>2. <i>The Use and Abuse of Metaphor in Framing Financial Catastrophe and Financial Regulation</i> by <b>Ronald Groeber</b>, Ball State University.</li> <li>3. <i>Managing Foreign Corrupt Practices Act Risks of Gift, Travel and Entertainment Expenditures</i> by <b>Karl Boedecker</b>, University of San Francisco.</li> <li>4. <i>Reconciling Free Speech and Mandated Reporting of Wrongdoing by Professionals</i> by <b>Peter Bowal</b>, University of Calgary.</li> </ol>		
<b>Session C3</b>	<b>Regulatory / Consumer Law</b>	<b>Roosevelt</b>
<p style="text-align: center;"><b>Moderator: Ilya Lipin</b>, Villanova University</p>		
<ol style="list-style-type: none"> <li>1. <i>Reaching Settlement</i> by <b>Pamela Gershuny</b>, <b>Charles D. McAllister</b>, and <b>Carolyn Rainey</b>, Southeast Missouri State University.</li> <li>2. <i>Confidential Witnesses in Securities Litigation</i> by <b>Gideon Mark</b>, University of Maryland.</li> <li>3. <i>Using Research to Inform Legislative and Agency Decision-Making: Revising Funding and Other provisions of State E911 Legislation</i> by <b>James Holloway</b>, <b>Elaine Seeman</b>, <b>James Kleckley</b>, and <b>Frederick Niswander</b>, East Carolina University.</li> <li>4. <i>Casinos and Problem Gamblers: The Complexity of Legal Responsibility</i> by <b>Neil Browne</b> and <b>Nancy Kubasek</b>, Bowling Green State University.</li> </ol>		



<b>Session C4</b>	<b>Employment / Labor Law</b>	<b>Wilson</b>
<b>Moderator: Sally Gunz</b> , University of Waterloo		
<ol style="list-style-type: none"> <li>1. <i>Contract Clause Implications on a Public-Entity Labor Contract: Can Omaha, Nebraska Unilaterally Change its Retirement Benefits to Save Money</i> by <b>Steven Palmer</b>, Northwestern Oklahoma State University, <b>George McNary</b>, Creighton University, and <b>Lee Weyant</b>, Kutztown University.</li> <li>2. <i>Balancing the Potential for Discrimination, Concern for Civil Liberties and Employer Burden in Immigration Control Legislation: Arizona as a Case Study</i> by <b>Christine Westphal</b>, Suffolk University and <b>Susan Wheeler</b>, Suffolk University and Mount Ida College.</li> <li>3. <i>Retaliation by Association: If I Don't Like You, Can I Fire Him?</i> by <b>Megan Mowrey</b>, Clemson University.</li> <li>4. <i>Amending the California Arbitration Act to Mandate Arbitration-Mediation in Disputes Arising Out of Ongoing Employment Relationships</i> by <b>Kevin Farmer</b>, California State Polytechnic University.</li> </ol>		
<b>Session C5</b>	<b>Commercial Law &amp; Contracts</b>	<b>Commonwealth</b>
<b>Moderator: Eric Yordy</b> , Northern Arizona University		
<ol style="list-style-type: none"> <li>1. <i>Franchises Without Counsel: Presumed Competent?</i> by <b>Robert Emerson</b>, University of Florida.</li> <li>2. <i>Promoting Business Success Through Proactive Contracting and Visualization</i> by <b>Gerlinde Berger-Walliser</b>, ICN Business School and Centre Européen de Recherche en Economie Financière et Gestion des Entreprises and <b>Helena Haapio</b>, Lexpert Ltd.</li> <li>3. <i>Standards for a New Contract Rule: The Unique Situation of Franchising</i> by <b>Robert Emerson</b>, University of Florida.</li> </ol>		
<b>Session C6</b>	<b>Research Discussion: Ethics &amp; ADR</b>	<b>Dominion</b>
<b>Moderator: Arthur Hamilton</b> , James Madison University		
<ol style="list-style-type: none"> <li>1. <i>Re-Imagining Capitalism: Examining the Trends of Social Enterprise and New Legal Models</i> by <b>Marya Cotton</b>, Baruch College-City University of New York and <b>Gail Lasprogata</b>, Seattle University.</li> <li>2. <i>Cementing the "Bottom Line"?: The Use of "Soft Law" for International Standard Setting and Implementation: The Case of Anti-Corruption</i> by <b>Chizu Nakajima</b>, Cass Business School.</li> <li>3. <i>Global Health, Big Pharam and Public/Private partnerships: A New Model of CSR or Just PR?</i> by <b>Anita Cava</b>, University of Miami.</li> <li>4. <i>Resolving Inter-Generational Conflict in Law Firms: Dealing with Today's Society</i> by <b>Alan Levy</b>, Brandon University.</li> </ol>		

<b>Coffee Break</b> <i>Compliments of Cengage Publishing</i>	3:00 – 3:30 PM	Empire
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## D

Academic Sessions (D1 – D7)	3:30 – 5:00 PM	
Session D1	<b>Panel:</b> <i>Raising the Dead: Ancient Equitable Defenses in Modern Business Litigation</i>	Coolidge
<b>Leigh Anenson</b> , University of Maryland <b>Dan Cahoy</b> , Penn State University <b>Robert Emerson</b> , University of Florida <b>Don Mayer</b> , University of Denver		
Session D2	Distinguished Proceedings	McKinley
<b>Moderator: Ronnie Cohen</b> , Christopher Newport University		
<ol style="list-style-type: none"> <li>1. <i>Aguinda v. Chevron Texaco: A Pyrrhic Victory for the Environment?</i> by <b>Lucien Dhooge</b>, Georgia Inst of Technology.</li> <li>2. <i>Betting on the Lives of Strangers: Life Settlements, Stoli, and Securitization</i> by <b>Susan Martin</b>, Hofstra University.</li> <li>3. <i>Corruption Constraints, the Financing Gap, and Corporate Governance: A View of the Business Ethics Glass Ceiling in the Middle East</i> by <b>Norman Bishara</b>, University of Michigan. (Norm is also a Holmes-Cardozo finalist and will present only during this session.)</li> </ol>		
Session D3	Ethics & CSR	Harrison
<b>Moderator: Tonia Murphy</b> , University of Notre Dame		
<ol style="list-style-type: none"> <li>1. <i>The Ethical Costs of Commercializing the Professions: First Person Narratives from the Legal and Medical Trenches</i> by <b>Joshua Perry</b>, Indiana University.</li> <li>2. <i>Grandma's Living Large: Her Reverse Mortgage – Saving Grace or Terrific Waste? An Ethics Case Study</i> by <b>Eric Yordy</b>, Northern Arizona University.</li> <li>3. <i>A Proactive Proposal for Self-Regulation of the Actuarial Profession: A “Means” of Avoiding the Audit Profession’s Post-Enron Regulatory Fate</i> by <b>Sally Gunz</b>, University of Waterloo and <b>Marianne Jennings</b>, Arizona State Univ.</li> <li>4. <i>Responsibility for Corporate Crime</i> by <b>Amy Sepinwall</b>, University of Pennsylvania.</li> </ol>		
Session D4	Constitutional Law	Roosevelt
<b>Moderator: Penny Herickhoff</b> , Minnesota State University-Mankato		
<ol style="list-style-type: none"> <li>1. <i>Rainwater Harvesting Under Colorado’s Prior Appropriation Doctrine: Property Rights and Takings</i> by <b>Stephen Bretsen</b>, Wheaton College.</li> <li>2. <i>Guilt by Association: Small World Implications for Businesses in Post 9/11 America</i> by <b>Cynthia A. Brown</b> and <b>Carol Bast</b>, University of Central Florida.</li> <li>3. <i>Stop the Beach Re-nourishment, Inc.: Judicial Liability Under Takings Clause for Changing Common Law Principles</i> by <b>James Holloway</b> and <b>Donald Guy</b>, East Carolina University.</li> <li>4. <i>Three Models of Whistleblowing Regulation</i> by <b>Peter Bowal</b>, University of Calgary. (<i>Whistleblowing</i>)</li> </ol>		

<b>Session D5</b>	<b>Research Discussion: International Law</b>	<b>Wilson</b>
<b>Moderator: Dawn Bennett-Alexander</b> , University of Georgia		
<ol style="list-style-type: none"> <li>1. <i>Chiquita's Liability for Payments to Terrorists: The Web of Criminal and Civil Possibilities</i> by <b>Marcia Staff</b>, University of North Texas.</li> <li>2. <i>Creative Re-Construction? Crafting New Legal Remedies for Globalization's Losers</i> by <b>Stephen Park</b>.</li> <li>3. <i>Zeroing In on the WTO Standard of Review in Anti-Dumping Disputes</i> by <b>Christina Benson</b>, Elon University.</li> <li>4. <i>Multinational Corporations May Continue to Increase Profits Without an Increase in Litigation for Human Rights Violations: Integrating International Norms into the Business Plan</i> by <b>Marsha Cooper</b> and <b>Kathleen Lacey</b>, California State University-Long Beach.</li> </ol>		
<b>Session D6</b>	<b>Research Discussion</b>	<b>Commonwealth</b>
<b>Moderator: Elizabeth Brown</b> , Georgia State University		
<ol style="list-style-type: none"> <li>1. <i>Teaching the Basics of Trademark Law to Legal Environment Students: Strategies for the Twenty First Century</i> by <b>William Greenhaw</b> and <b>John Norwood</b>, University of Arkansas. (Pedagogy)</li> <li>2. <i>NPO Compliance Issues Under the New 990: An Embarrassment of Glitches?</i> by <b>Patrick Walker</b> and <b>Stephanie Bardwell</b>, Christopher Newport University. (Pedagogy)</li> <li>3. <i>Gambling Contracts in the US: Deal or No Deal?</i> by <b>John Norwood</b> and <b>William Greenhaw</b>, University of Arkansas. (Commercial Law &amp; Contracts)</li> <li>4. <i>B-Harmony: Examining the Legal, Ethical and Managerial Stakeholder Implications Associated with the Branding Strategies of Popular Online Social Networks</i> by <b>Patrick Walker</b>, Christopher Newport University. (Business Law)</li> </ol>		
<b>Session D7</b>	<b>Research Discussion: Employment &amp; Labor Law</b>	<b>Dominion</b>
<b>Moderator: Dale Thompson</b> , University of St. Thomas		
<ol style="list-style-type: none"> <li>1. <i>"Plain Purpose" v. "Plain Language" in Title VI Retaliation Claims</i> by <b>M. Yvonne Demory</b>, George Mason University.</li> <li>2. <i>Labor Standards in the United Nations Global Compact: US, European and Islamic Perspectives</i> by <b>Radwa Elsaman</b> and <b>Michelle Westermann-Behaylo</b>, American University.</li> <li>3. <i>Parking Lot Gun Laws and Workplace Safety: An Expanding Dilemma for Employers</i> by <b>Richard Coffinberger</b>, George Mason University.</li> <li>4. <i>The Employment Non-Discrimination Act Should Not Prohibit Discrimination "Because of" Sexual Orientation or Gender Identity</i> by <b>Jamie Prenkert</b>, Indiana University.</li> </ol>		

Women's Tea	4:30 – 6:00 PM	Mezzanine
Gay/Lesbian/Bi/Friends Reception	5:30 – 7:00 PM	Mezzanine
ABLJ Cocktail Party	6:00 – 7:30 PM	Dominion
Past Presidents Dinner	7:30 – 10:30 PM	Lemaire Library

**Friday, August 6**

Registration	7:30 AM – 5:00 PM	Washington
Continental Breakfast	7:30 – 9:00 AM	Empire
Environmental and Sustainability Section Breakfast	7:30 – 9:00 AM	Roosevelt Room
Exhibits	8:00 AM – 5:00 PM	Empire

**E**

<b>Academic Session (E1)</b>	<b>9:00 AM – 12:00 PM</b>	
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Session E1	Master Teacher Symposium	Ballroom
<b>Moderator: Marcia Staff</b> , University of North Texas (2009 Master Teacher Award Recipient)		
<ol style="list-style-type: none"> <li>1. <i>Sustainable Companies Undefined Walking the Talk or Greenwashing? Framework for Incorporating Business Sustainability Themes into a Legal Environment Course</i>, by <b>Christina C. Benson</b>, Elon University.</li> <li>2. <i>Let's Be Honest: Teaching the Realities of Litigation to Legal Studies Students and Having Fun in the Process</i> by <b>Eve Brown</b>, Indiana University.</li> <li>3. <i>Bananas and Business Law: Stimulating and Feeding Curiosity on the First Day of Class</i> by <b>Neil Browne</b>, Bowling Green State University.</li> <li>4. <i>From the Factory to the Playroom: Mattel, Inc.-Shenzhen Union King Sales Contract Exercise</i> by <b>Marisa Anne Pagnattaro</b>, University of Georgia.</li> </ol>		

<b>Coffee Break</b> <i>Compliments of Cengage Publishing</i>	10:30 – 11:00 AM	Empire
International Section Lunch	12:00 – 1:30 PM	Valentine
Technology Section Lunch	12:00 – 1:30 PM	Library / Astor

**F**

<b>Academic Sessions (F1 – F7)</b>	<b>1:30 – 2:45 PM</b>	
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Session F1	Panel:	Coolidge
<i>Publishing in Regional Journals: Tips from the Editors</i>		
<p><b>Dan Ostas</b>, University of Oklahoma (Chair)  <b>Carol Bast</b>, University of Central Florida  <b>Brian Halsey</b>, Peirce College</p>		

Session F2	Health & Sports Law	McKinley
<b>Moderator: Laura Hollis</b> , University of Notre Dame		
<ol style="list-style-type: none"> <li>1. <i>An Apple a Day Keeps Shareholder Suite at Bay: An Examination of a Corporate Officer's Legal Duty to Disclose Health Problems to Shareholders</i> by <b>Alexis Stokes</b>, Texas State University-San Marcos.</li> <li>2. <i>Antitrust and the Bowl Championship Series</i> by <b>Nathaniel Grow</b>, University of Georgia.</li> <li>3. <i>Marketing to Patients: A Legal and Ethical Perspective</i> by <b>Linda Christiansen</b>, Indiana University Southeast and <b>Deborah Moscardelli</b>, Central Michigan University.</li> </ol>		
Session F3	Ethics & CSR	Harrison
<b>Moderator: Ida Jones</b> , California State University-Fresno		
<ol style="list-style-type: none"> <li>1. <i>Appellate Judges and Philosophical Theories: Judicial Philosophy or Mere Coincidence?</i> by <b>Gerald Ferrera</b> and <b>Mystica Alexander</b>, Bentley University.</li> <li>2. <i>A Rule of Law Metric for Quantifying and Assessing the Changing Legal Environment of Business</i> by <b>David Silverstein</b> and <b>Daniel Hohler</b>, Suffolk University.</li> <li>3. <i>Madoff's Mischievous Machination: An Ethical Analysis and Legal Examination of Methods to Distribute Limited Funds to Ponzi Scheme Victims</i> by <b>Sandra Benson</b>, Middle Tennessee State University and <b>Wade Chumney</b>, Georgia Institute of Technology.</li> </ol>		
Session F4	Research Discussion: Marketing & Privacy Law	Roosevelt
<b>Moderator: Don Mayer</b> , University of Denver		
<ol style="list-style-type: none"> <li>1. <i>Incorporating Privacy into the Smart Grid</i> by <b>Avner Levin</b>, Ryerson University.</li> <li>2. <i>Product Placement – The UK and the New Rules</i> by <b>Peter Shears</b>, University of Plymouth.</li> <li>3. <i>A Franchisor's Vicarious Liability: Multiple Methods to Spread the Blame</i> by <b>Robert Emerson</b>, University of Florida.</li> <li>4. <i>The "Sweetest Science" and Fetal Protection: Should Government Go Where No Employer Dares?</i> by <b>Bonnie Roach</b> and <b>Jessie Roberson</b>, Ohio University.</li> </ol>		
Session F5	Torts & Product Liability	Wilson
<b>Moderator: James Holloway</b> , East Carolina University		
<ol style="list-style-type: none"> <li>1. <i>Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87</i> by <b>Robert Bird</b>, University of Connecticut and <b>Donald Smythe</b>, California Western School of Law.</li> <li>2. <i>Drug Labeling Wars: The 8<sup>th</sup> Circuit Rules on Brand Name and Generic Drug Manufacturer's Duty to Warn</i> by <b>Penny Herickhoff</b> and <b>Georgia Holmes</b>, Minnesota State University-Mankato.</li> <li>3. <i>Amanda Jax: A Case Study on Social Host Liability and the Duty to Rescue</i> by <b>Vicki Luoma</b>, <b>Penny Herickhoff</b>, <b>Georgia Holmes</b>, Minnesota State University, <b>Milton Luoma</b>, Metropolitan State University, and <b>Chris Miller</b>, Prince Mohammad Bin Fahd University.</li> </ol>		



<b>Session F6</b>	<b>CIBER I</b>	<b>Commonwealth</b>
<b>Moderator: Patricia Nunley Erwin</b> , Baylor University		
<ol style="list-style-type: none"> <li>1. <i>A Canadian Corporation in the American Legal System and NAFTA: The Case of Loewen</i> by <b>Peter Bowal</b>, University of Calgary.</li> <li>2. <i>Choosing Values: Public-Private Relationships in a Global Economy</i> by <b>Virginia Maurer</b> and <b>Larry DiMatteo</b>, University of Florida.</li> <li>3. <i>The BP Oil Spill in the Gulf of Mexico: A Case Study in US and International Legal and Ethical Issues</i> by <b>Tim Lemper</b>, <b>Josh Bruce</b>, and <b>Mimi Chan</b>, Indiana University Bloomington.</li> <li>4. <i>NTP v. RIM</i> by <b>Peter Bowal</b>, University of Calgary.</li> </ol>		
<b>Session F7</b>	<b>Poster Session</b>	<b>Empire</b>
<ol style="list-style-type: none"> <li>1. <i>Oyez Oyez Oyez: Using Supreme Court and Other High Court Opinions as Case Studies in the Classroom</i> by <b>Gregory P. Tapis</b>, Mississippi State University, <b>Jeanne Lafond</b>, Rhode Island College, and <b>Kanu Priya</b>, Arkansas State Univ.</li> <li>2. <i>Predatory Borrowing</i> by <b>Matthew Edwards</b>, Baruch College.</li> <li>3. <i>The Kauffman Foundations eLaw Website: Resources for Business Law Teachers</i> by <b>Anthony Luppino</b>, The Kauffman Foundation and University of Missouri-Kansas City and <b>Eric Gouvin</b>, The Kauffman Foundation and Western New England College.</li> </ol>		

<b>Coffee Break</b> <i>Compliments of Cengage Publishing</i>	2:45 – 3:15 PM	Empire
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# G

<b>Academic Sessions (G1 – G7)</b>	<b>3:15 – 4:15 PM</b>	
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<b>Session G1</b>	<b>Panel:</b> <i>An Introduction to Empirical Legal Studies</i>	<b>Coolidge</b>
<b>Robert Bird</b> , University of Connecticut <b>Dan Cahoy</b> , Penn State University <b>David Baumer</b> , University of North Carolina		
<b>Session G2</b>	<b>Curriculum / Pedagogy &amp; Privacy Law</b>	<b>McKinley</b>
<b>Moderator: Eve Brown</b> , Indiana University Bloomington		
<ol style="list-style-type: none"> <li>1. <i>Gaining an Appreciation for Legal Problems as Business Problems: A Negotiation Simulation Exercise for the Classroom</i> by <b>Ryan Hunt</b>, Western Illinois University.</li> <li>2. <i>What Business Students Should Know About Attorney Client Privilege</i> by <b>Robert Draba</b> and <b>Brent Marshall</b>, USDOJ.</li> <li>3. <i>A Contagion of Fear Impacts the Balance Between Privacy and National Security Under the Foreign Intelligence Surveillance</i> by <b>Carol Bast</b> and <b>Cynthia A. Brown</b>, University of Central Florida.</li> </ol>		

Session G3	Employment / Labor Law	Harrison
<b>Moderator: Lori Harris-Ransom</b> , Caldwell College		
<ol style="list-style-type: none"> <li>1. <i>The “C word”, the “B word” and the “W word”: Can Derogatory Terms Traditionally Used for Females Form the Basis for Actionable Sexual Harassment When Directed Toward Men? Must it Be Directed Toward Claimant?</i> by <b>Dawn Bennett-Alexander</b>, University of Georgia.</li> <li>2. <i>Call to Action: Employers Prepare for the Expanding Liability Threat of Employee Retaliation Claims</i> by <b>Patricia Nunley Erwin</b>, Baylor University.</li> <li>3. <i>The Supreme Court’s 14 Penn Plaza, LLC v. Pyett Decision: It’s Impact and Fairness Considerations for Collective Bargaining</i> by <b>David Twomey</b>, Boston College.</li> </ol>		
Session G4	Research Discussion: Corporate Conduct	Roosevelt
<b>Moderator: Jere Morehead</b> , University of Georgia		
<ol style="list-style-type: none"> <li>1. <i>Wall Street Reform and Consumer Protection Act of 2009: Why Whistleblowers Still Won’t Blow</i> by <b>Kurt Schulzke</b>, Kennesaw State University.</li> <li>2. <i>Waive the Privilege or Suffer the Consequences: Attorney-Client Privilege and Corporate Investigations</i> by <b>Ida Jones</b>, California State University-Fresno.</li> <li>3. <i>Fighting Corporate Fraud and the Use of Criminal Sanctions: Forgotten Weapons in the UK Armory?</i> by <b>Chizu Nakajima</b>, Cass Business School.</li> </ol>		
Session G5	Business Organizations	Wilson
<b>Moderator: Sandra Benson</b> , Georgia Institute of Technology		
<ol style="list-style-type: none"> <li>1. <i>Limited Partnership Law Reform in the UK: Lessons from ULPA 2001?</i> by <b>Elsbeth Berry</b>, Nottingham Trent Univ.</li> <li>2. <i>Addressing the Incomplete Conceptualization and Operationalization of the Zone of Insolvency</i> by <b>Ilya Lipin</b> and <b>John Pearce</b>, Villanova University.</li> <li>3. <i>“Say on Pay”: The Movement to Reform Executive Compensation in the United States and the European Union</i> by <b>Marisa Anne Pagnattaro</b>, University of Georgia and <b>Stephanie Greene</b>, Boston College.</li> </ol>		
Session G6	Ethics & Corporate Governance	Commonwealth
<b>Moderator: Robert Prentice</b> , University of Texas-Austin		
<ol style="list-style-type: none"> <li>1. <i>The Shocking Impact of Corporate Scandal on Directors’ and Officers’ Liability</i> by <b>Nancy Mansfield</b>, Georgia State University, <b>Joan Gabel</b>, <b>Kathleen McCullough</b>, and <b>Stephen Fier</b>, Florida State University.</li> <li>2. <i>Legal Loopholes and Corporate Legal Strategy: A Reply to Professor Ostas</i> by <b>Don Mayer</b>, University of Denver.</li> <li>3. <i>Blowing the Shofar: A Jewish Business Ethics Analysis of Whistleblowing</i> by <b>Robert Wiener</b>, Pace University.</li> </ol>		
Session G7	CIBER II & International Law	Dominion
<b>Moderator: Robert Sprague</b> , University of Wyoming		
<ol style="list-style-type: none"> <li>1. <i>Hints and Feedback: German Judges as Professors</i> by <b>Robert Emerson</b>, University of Florida.</li> <li>2. <i>China’s Developing Legal System</i> by <b>Michael Bixby</b>, Boise State University.</li> <li>3. <i>Teaching About International Contracts Through Experiential Learning: A Case Example</i> by <b>Gerald Madek</b> and <b>Beverly Earle</b>, Bentley University. (CIBER)</li> </ol>		

Social Event: St. John’s Church and the Virginia Capitol	5:00 PM <i>Shuttle buses begin departing hotel at 4:30 PM</i>	Off-site
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**Saturday, August 7**

Registration	7:30 AM – 12:00 PM	Washington
Continental Breakfast	7:30 – 9:00 AM	Empire
JLSE Breakfast	7:30 – 9:00 AM	Flemish

**H**

<b>Academic Sessions (H1 – H6)</b>	<b>9:00 – 10:15 AM</b>	
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<b>Session H1</b>	<b>Panel:</b> <i>Web 2.0: Using Interactive Social Media to Engage Millennial Learners</i>	<b>Coolidge</b>
<p><b>Eve Brown</b>, Indiana University Bloomington (Chair)  <b>Josh Perry</b>, Indiana University Bloomington  <b>Jamie Prenkert</b>, Indiana University Bloomington  <b>Linda Christiansen</b>, Indiana University Southeast  <b>David Orozco</b>, Florida State University</p>		
<b>Session H2</b>	<b>Student Papers I</b>	<b>McKinley</b>
<p><b>Moderator: Denise Smith</b>, Eastern Illinois University</p> <ol style="list-style-type: none"> <li><i>Corporations, Campaigns, and the Court: Flaws in the Majority Opinion of Citizens United v. Federal Election Commission</i> by <b>Lauren Biksacky</b>, Bowling Green State University (Faculty Sponsor: Neil Browne).</li> <li><i>The Transition from a Substantive to a Self-Regulated Legal and Corporate Environment</i> by <b>L. Ross Gaddis</b>, Eastern Illinois University (Faculty Sponsor: Denise Smith).</li> <li><i>Linking the Regulation of Business to Specific Market Structure: Deconstructing Three Cases to Demonstrate the Salience of ‘The Market’ in Court Decisions</i> by <b>Facundo Bouzat</b>, Bowling Green State University (Faculty Sponsor: Neil Browne).</li> <li><i>Strengthening the Foreign Corrupt Practices Act Through a Private Right of Action</i> by <b>Sandy Azer</b>, University of Connecticut (Faculty Sponsor: Robert Bird).</li> </ol>		
<b>Session H3</b>	<b>Ethics &amp; Environmental Topics</b>	<b>Harrison</b>
<p><b>Moderator: Mark A. Buchanan</b>, Boise State University</p> <ol style="list-style-type: none"> <li><i>Boudreau v. Lin</i> by <b>Peter Bowal</b>, University of Calgary.</li> <li><i>The “Power Corrupts” Approach to Developing Ethical Behavior</i> by <b>Patricia Pattison</b>, Texas State Univ-San Marcos.</li> <li><i>Contracting and Disputes Related to Green Building—Pursuing the Promise and Bypassing the Rarely Manifested Perils</i> by <b>Adam Sulkowski</b>, University of Massachusetts.</li> </ol>		

Session H4	Employment / Labor Law	Roosevelt
<b>Moderator: Avner Levin</b> , Ryerson University		
<ol style="list-style-type: none"> <li>1. <i>State Minimum Wage Laws in the Pacific Northwest and their Effect on Unemployment Rates</i> by <b>Debra Burke</b>, <b>Stephen Miler</b>, and <b>Joseph Long</b>, Western Carolina University.</li> <li>2. <i>Financial Stress for Working Mothers</i> by <b>Pamela Gershuny</b>, Southeast Missouri State University.</li> <li>3. <i>Managing the Impact of New Media on the Employment Relationship</i> by <b>Susan A. O'Sullivan-Gavin</b>, Rider University and <b>John H. Shannon</b>, Seton Hall University.</li> <li>4. <i>Take this Job and Shove It: What's "Quitting for Good Cause Connected with Work" for Unemployment Insurance Purpose?</i> by <b>Patricia Wall</b>, MTSU, Murfreesboro.</li> </ol>		
Session H5	Bankruptcy & Criminal Law	Wilson
<b>Moderator: Will Mawer</b> , Southeastern Oklahoma State University		
<ol style="list-style-type: none"> <li>1. <i>Medical Bankruptcy Reform: A Fallacy of Composition</i> by <b>Robert Landry, III</b>, Jacksonville State University and <b>Amy Landry</b>, University of Alabama-Birmingham.</li> <li>2. <i>Paying for Daniel Webster: Legal and Ethical Implications of Advancement of Legal Fees in Criminal Proceedings</i> by <b>Regina Robson</b>, St. Joseph's University.</li> <li>3. <i>Errors in Judgment or How to get Debts Discharged in Bankruptcy (II)legally</i> by <b>Gloria Liddell</b> and <b>Pearson Liddell</b>, Mississippi State University. (<i>Bankruptcy</i>)</li> </ol>		
Session H6	Research Discussion	Commonwealth
<b>Moderator: Lucien Dhooge</b> , Georgia Institute of Technology		
<ol style="list-style-type: none"> <li>1. <i>Michigan's Office of Financial and Insurance Services: A Case Study of Structural Reform</i> by <b>Elizabeth Brown</b>, Georgia State University. (<i>Regulatory and Consumer Law</i>)</li> <li>2. <i>The Impact of the Regulatory Flexibility on Innovation and Entrepreneurial Activity</i> by <b>Robert Bird</b>, University of Connecticut and <b>Liz Brown</b>, Bentley University. (<i>Regulatory and Consumer Law</i>)</li> <li>3. <i>Implications of the Melendez-Diaz Supreme Court Decision</i> by <b>David Parker</b>, <b>Daphyne Saunders Thomas</b>, and <b>Terry Kelley</b>, James Madison University. (<i>Constitutional Law</i>)</li> <li>4. <i>Raising the Bar of Consumer Online Privacy: FTC and Congressional Proposals</i> by <b>Jason Malone</b> and <b>Janine Hiller</b>, Virginia Polytechnic Institute and State University. (<i>Privacy Law</i>)</li> </ol>		
Session H7	Holmes-Cardozo	Dominion
<b>Moderator: Daniel Cahoy</b> , Penn State University		
<ol style="list-style-type: none"> <li>1. <i>Shareholder Primacy and the Business Judgment Rule: Arguments for Expanded Corporate Democracy</i> by <b>Robert Sprague</b> and <b>Aaron Lyttle</b>, University of Wyoming.</li> <li>2. <i>Drawing a Line in the Patent Subject Matter Sands: Does Europe Provide a Workable Solution to the Software and Business Method Patents Problems?</i> by <b>Susan Marsnik</b>, University of St. Thomas and <b>Robert Thomas</b>, University of Florida.</li> <li>3. <i>The Eavesdropping Employer: A Twenty-First Century Framework for Employee Monitoring</i> by <b>Corey Ciocchetti</b>, University of Denver.</li> <li>4. <i>Corruption Constraints, the Financing Gap, and Corporate Governance: A View of the Business Ethics Glass Ceiling in the Middle East</i> by <b>Norman Bishara</b>, University of Michigan. (<b>Norm will present this paper in the Distinguished Proceedings Session D2 on Thursday at 3:30.</b>)</li> </ol>		

<b>Coffee Break</b> <i>Compliments of Cengage Publishing</i>	10:15 – 10:45 AM	Empire
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# I

<b>Academic Sessions (I1 – I6)</b>	<b>10:30 – 11:45 AM</b>	
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<b>Session I1</b>	<b>Panel:</b> <i>Developing &amp; Teaching Distance Learning/On-Line Courses</i>	<b>Coolidge</b>
<p><b>Lori Harris-Ransom</b>, Caldwell College  <b>Ida Jones</b>, California State University-Fresno  <b>Linda Christiansen</b>, Indiana University Southeast  <b>David Schein</b>, University of Maryland</p>		
<b>Session I2</b>	<b>Student Papers II</b>	<b>McKinley</b>
<b>Moderator: Denise Smith</b> , Eastern Illinois University		
<ol style="list-style-type: none"> <li><i>The Most Extraordinary Paper of all Time: Advertising, Puffery, and Consumer Rationality in the Canadian and US Legal Systems</i> by <b>Maureen Kathryn Cosgrove</b>, Bowling Green State University (<i>Faculty Sponsor: Neil Browne</i>).</li> <li><i>Big Brother in the Office Environment</i> by <b>Tara M. Melick</b>, Rider University (<i>Faculty Sponsor: Ilene Goldberg</i>).</li> <li><i>Citizens Divided: The Conflict between Freedom of Speech and Federal Campaign Financing Restrictions on Corporations</i> by <b>Patrick Carl Haney</b>, Bowling Green State University (<i>Faculty Sponsor: Neil Browne</i>).</li> </ol>		
<b>Session I3</b>	<b>Commercial Regulation</b>	<b>Harrison</b>
<b>Moderator: Debra Burke</b> , Western Carolina University		
<ol style="list-style-type: none"> <li><i>Reviving Temporary Insider Liability</i> by <b>Robert Prentice</b>, University of Texas-Austin. (<i>Securities Regulation</i>)</li> <li><i>Tackling the Meaning of Antitrust Law for NFL Teams</i> by <b>Larry Bumgardner</b>, Pepperdine University. (<i>Anti-Trust</i>)</li> <li><i>Levying Local, Ad Valorem Real Property Taxes on Tax-Exempt Nonprofit Hospitals in Illinois</i> by <b>Jack Karns</b>, East Carolina University. (<i>Tax Law</i>)</li> </ol>		
<b>Session I4</b>	<b>Research Discussion:</b> <b>Selected Topics</b>	<b>Roosevelt</b>
<b>Moderator: Nancy Mansfield</b> , Georgia State University		
<ol style="list-style-type: none"> <li><i>We Reap What We Sow: The Legal Liability Risks of Genetically Modified Food</i> by <b>Debra Strauss</b>, Fairfield Univ.</li> <li><i>Employing Children in Family Owned Businesses: Does the Fair Labor Standards Act (FLSA) Create a Competitive Advantage?</i> by <b>Jeanne Haser</b>, Rhode Island College, <b>Gregory P. Tapis</b>, Mississippi State University, <b>Kanu Priya</b>, Arkansas State University, and <b>Rebecca Zampieri</b>, Private Practice.</li> <li><i>Human Resource Issues and Customer Service in High Risk Industries: An Investigation at 30,000 Feet</i> by <b>Gregory P. Tapis</b>, Mississippi State University, <b>Kanu Priya</b>, Arkansas State University, and <b>Jeanne Haser</b>, Rhode Island College.</li> <li><i>Lewis v. City of Chicago: A Lesson for Determining the Charging Period in a Discrimination Case</i> by <b>J.L. Yranski Nasuti</b>, Iona College.</li> </ol>		

<b>Session I5</b>	<b>Intellectual Property Law</b>	<b>Wilson</b>
<b>Moderator: Ronald Groeber</b> , Ball State University		
<ol style="list-style-type: none"> <li>1. <i>Forecasting the Future of Gene Patents After the ACLU’s Challenge: A “Myriad” of Issues Regarding Patents of BRCA Genes</i> by <b>Donna Steslow</b>, Kutztown University.</li> <li>2. <i>Breaking Patents: Three Stories of Policy Failure</i> by <b>Dan Cahoy</b>, Penn State University.</li> <li>3. <i>Gray Market Textbooks: Legal and Ethics Issues</i> by <b>Suzanne Palmer</b>, Albright College.</li> </ol>		
<b>Session I6</b>	<b>Selected Topics</b>	<b>Commonwealth</b>
<b>Moderator: Laura Ginger</b> , Indiana University		
<ol style="list-style-type: none"> <li>1. <i>A Decline of Corporate Social Responsibility in Corporate America Today</i> by <b>Winston Waters</b>, Adelphi University.</li> <li>2. <i>A Mortal Wound for Physician-Owned Specialty Hospitals? The Legal and Ethical Prognosis for Market-Driven, Entrepreneurial Medicine in the Wake of 2010 Health Care Insurance Reforms</i> by <b>Joshua Perry</b>, Indiana University.</li> <li>3. <i>The Next Stage of Health Care Reform: Controlling Costs by Paying Health Plans Based on Health Outcomes</i> by <b>Dale Thompson</b>, University of St. Thomas.</li> </ol>		
<b>Session I7</b>	<b>Research Discussion</b>	<b>Dominion</b>
<b>Moderator: Tim Lemper</b> , Indiana University Bloomington		
<ol style="list-style-type: none"> <li>1. <i>The Forecast is Cloudy with a Chance of Spoliation: Preserving Evidence in Today’s Networked World</i> by <b>Joseph Schwerha, IV</b>, California University of Pennsylvania.</li> <li>2. <i>The Confidential Disclosure Conundrum: A Comparative Analysis of U.S. and U.K. Post-Termination Enforceability of Restrictive Covenants Against Confidential Disclosures</i> by <b>Gary Gold</b>, American University of Sharjah.</li> <li>3. <i>Search Engines for the U.C.C.</i> by <b>Will Mawer</b> and <b>Jim Speers</b>, Southeastern Oklahoma State University and <b>Paul Becker</b>, Miami University.</li> <li>4. <i>Contractual Duress and Criminal Duress: “Irrational, Anomalous, Perverse, Illogical and Fundamentally Wrong” or Just Misunderstood?</i> by <b>Frances Chapman</b>, University of Waterloo.</li> </ol>		

Ethics Section Lunch	12:00 – 1:30 PM	Empire
Employment Section Lunch <i>Sponsored in part by Aspen Publishing</i>	12:00 – 1:30 PM	Flemish

# J

<b>Academic Sessions (J1 – J5)</b>	<b>1:30 – 3:00 PM</b>	
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<b>Session J1</b>	<b>Curriculum / Pedagogy</b>	<b>Coolidge</b>
<b>Moderator: Corey Ciocchetti</b> , University of Denver		
<ol style="list-style-type: none"> <li>1. <i>Staying Ahead of the Curve: Hybridization of the Classroom to Maximize Student Participation and Satisfaction</i> by <b>Mystica Alexander</b>, <b>John Lynch</b>, <b>Tamara Rabinovich</b>, and <b>Phil Knutel</b>, Bentley University.</li> <li>2. <i>Teaching About the Environment in an Integrated Law and Ethics Course</i> by <b>Harry Hicks</b> and <b>Richard McGowan</b>, Butler University.</li> <li>3. <i>Rock ‘N’ Roll ‘N’ Legal Reasoning: How Popular Music Illustrates the Common Law</i> by <b>Mark DeAngelis</b>, University of Connecticut.</li> </ol>		

<b>Session J2</b>	<b>Special Ethics Session: The State of Hate and Extremism in America</b>	<b>Empire</b>
<b>Richard Cohen</b> , President of the Southern Poverty Law Center		
<b>Session J3</b>	<b>Employment &amp; Labor Law</b>	<b>Harrison</b>
<b>Moderator: Eve Brown</b> , Georgia State University		
<ol style="list-style-type: none"> <li>1. <i>Doctor's Orders: Medical Marijuana Laws and Employers' Duty of Accommodation</i> by <b>Patrick Cihon</b>, Syracuse University.</li> <li>2. <i>Public Employee Privacy Rights on Employer Issued Electronic Equipment</i> by <b>Eileen Kelly</b>, Ithaca College.</li> <li>3. <i>Promises. Promises—How to Win an Employment Discrimination Case Without proving discrimination</i> by <b>David Culp</b> and <b>Isobel Berry</b>, DeSales University.</li> </ol>		
<b>Session J4</b>	<b>Constitutional Law &amp; International Law</b>	<b>Roosevelt</b>
<b>Moderator: Tonia Murphy</b> , University of Notre Dame		
<ol style="list-style-type: none"> <li>1. <i>Does DNA Mean "Do Not Ask?" – What did the Supreme Court say?</i> by <b>Brad Reid</b>, Lipscomb University.</li> <li>2. <i>Anti-Cyber Bullying Statutes: Threat to Student Freedom of Speech</i> by <b>John Hayward</b>, Bentley University.</li> <li>3. <i>Criminalizing Corporate Killing: This Irish Approach</i> by <b>Bruce Carolan</b>, Dublin Institute of Technology &amp; the University of Maryland.</li> <li>4. <i>Why Would an American Hide Assets With a Swiss Bank in 2010? How the Agreement by the UBS Bank to Reveal the Identity of American Account Owners Will Change the Dynamics of Offshore Banking</i> by <b>Daniel Rice</b>, Syracuse University.</li> </ol>		
<b>Session J5</b>	<b>Selected Topics</b>	<b>Wilson</b>
<b>Moderator: Jere Morehead</b> , University of Georgia		
<ol style="list-style-type: none"> <li>1. <i>Fair Use: A Risk-Minimizing Framework for Unlicensed Use of Copyright Property in Academic Settings</i> by <b>Kurt Schulzke</b> and <b>Radwan Ali</b>, Kennesaw State University.</li> <li>2. <i>Does the Uniform Trade Secrets Act Provide Sufficient Protection to Employers?</i> by <b>Lynn Forsythe</b>, California State University-Fresno.</li> <li>3. <i>I Get By With a Little Help From My Friends: Solutions for the Recorded Music Industry</i> by <b>Denise Smith</b> and <b>James Thompson</b>, Eastern Illinois University.</li> </ol>		

Coffee Break <i>Compliments of Cengage Publishing</i>	3:00 – 3:30 PM	Grand Ballroom
Business Meeting	3:30 – 4:30 PM	Grand Ballroom
Pre-Banquet Cocktail Party	6:30 – 7:30 PM	Rotunda-Dominion
Banquet	7:30 – 10:30PM	Ballroom

**Please complete the program  
evaluation found in your**

welcome packet. Your feedback is  
very important to us!